Poster Rubric

Criteria	Great - 5	Good - 3	Poor – 1	Absent - 0
Title	The title of the display	The title is good, but hard		No title
	clearly shows the	to read		
	discovery being illustrated			
/5	and is easy to read			
Graphical Display	The pictures are neat and	Most pictures are neat	Some pictures are neat	For some reason no
	clearly illustrate what	and clearly illustrate what	and clearly illustrate what	pictures are used in a
	they are meant to.	they are meant to.	they are meant to.	graphical display
	Pictures are easy to	Pictures are easy to	Pictures are easy to	
/30	interpret	interpret	interpret	
Display Flow	The pictures flow together	The pictures are nice, but	There is little to no flow to	There is no story of a
	nicely to tell the story of	sometimes it is hard to	the pictures. The pictures	discovery. The pictures
	the discovery	tell how they fit together	to not do a very good job	just illustrate without
		to tell the story.	at telling the story of the	telling a story
/20			discovery.	
Picture Captions	The picture captions are	A couple of captions are	Captions are very wordy.	There are no captions for
	short and just aid in giving	too wordy or are not easy	The display is no longer	the project at all causing
	important information	to read, or captions were	graphical, but an essay	confusion in the viewer.
	about the picture. The	necessary, but absent	glued to a backboard	
	captions are legible and	from a picture.		
/20	easy to read			
References	References are clearly	References are clearly	References are illegible or	References missing
	listed on back and are	listed on back and are	just scribbled on the back	
	easy to read. At least 3	easy to read. Less than 3	without any care	
	references were used	references were used		
/10				
Formatting	Display is eye-catching	Some care was taken	Project was thrown	
	and well put together.	when putting together the	together and there is no	
	Care was obviously taken	project, but there are	creativity at all in how the	
	when creating the display	some issues which take	information is displayed	
	in order to be as creative	away from the overall		
/15	as possible	impression of the display		